



EDITORIAL CALENDAR 2012

FEBRUARY 2012

Advertising Deadline: January 6

- Nonwoven: Recyclable auto interiors
- Recycling equipment for Nonwoven
- Preview TechTextil, Atlanta

APRIL 2012

Advertising Deadline: March 2

- Microfibers
- Automated Handling Systems
- Carpet trends and manufacturing
- Preview ITMA + CITME, Shanghai, China

JUNE 2012

Advertising Deadline: May 4

- World Fiber Industry Annual Report
- Quality control instrumentation - Online monitoring yarns, texturing, thread, laboratory
- TechTextil North America Report

AUGUST 2012

Advertising Deadline: July 6

- Acrylic fiber and yarn
- Flame retardant fibers
- Ropes and cordage

OCTOBER 2012

Advertising Deadline: September 7

- Medical and Hygiene – Antimicrobial fibers
- Wipes and Disposables
- ITMA + CITME - Shanghai Report

DECEMBER 2012

Advertising Deadline: November 7

- Forecast for 2013
- Buyers' Guide 2012
- Dornbirn Congress Report

2012 EVENT PROMOTIONS, COVERAGE AND BONUS DISTRIBUTION:

TRADE SHOWS & CONFERENCES

**TECHTEXTIL
NORTH AMERICA**
April 24 - 26, 2012
Atlanta, GA

ATME-I
April 24 - 26, 2012
Atlanta, GA

ITMA ASIA + CITME 2012
June 12 - 16, 2012
Shanghai, China

**MANMADE FIBRES
CONGRESS**
Dates: TBA
Dornbirn, Austria

**Tecnon Orbichem Polyester &
Intermediates Conference**
City & Date: TBA

*Once additional events are
introduced to International Fiber
Journal they may be added at a
later date.*

